

**No.26-4/2012-T&C-CM**

**Date: 16.02.2018**

**Circular T&C-CM No. 88/17-18**

To  
 All CGMs- Telecom Circles/ Telephone Districts.

**Sub: Introduction of New STV-99 & STV-319 & modification of Jai Jawan plan under Prepaid mobile services -reg.**

Kindly refer to this office order of even no. dated 30.04.2015 (04/15-16) under GSM prepaid mobile services. Now, the Competent Authority has decided the following under GSM Postpaid mobile services:-

**A. Introduction of NEW STVs:**

MRP in Rs. (incl GST)	Validity in calendar days	Validity of freebies (in calendar days)	PRBT Content			
			TOTAL (A=B+C+D)	Share of PRBT vendor in Rs. (@ 10paise *validity days) (B)	Share of Pyro (C=5% of (B+D))	Share of BSNL (D)
99	26	Unlimited voice (local/STD) any-net in Home LSA and National Roaming (except Delhi and Mumbai)+ PRBT	₹ 5.46	₹ 2.60	₹ 0.26	₹ 2.60
319	90	Unlimited voice (local/STD) any-net in Home LSA and National Roaming (except Delhi and Mumbai)	NA	NA	NA	NA

- **OTF in addition to normal commission as per S&D policy for first 15 days of Rs.9 to retailer/DSA/ STD PCO for STV99 and after 15 days OTF will be Rs.3 to retailer/DSA/ STD PCO for STV99 till further notice.**
- **OTF in addition to normal commission as per S&D policy for first 15 days with STV-319**

STV (in Rs.)	Franchisee	RD	Retailer	DSA	STD PCO	TOTAL
319	₹ 2	NA	₹ 17	NA	NA	₹ 19
	₹ 1	₹ 1	₹ 17	NA	NA	₹ 19
	NA	₹ 2	₹ 17	NA	NA	₹ 19
	NA	NA	NA	₹ 17	NA	₹ 17
	NA	NA	NA	NA	₹ 17	₹ 17

- **OTF for STV-319 after first 15 days till further notice will be**

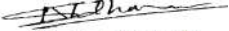
STV (in Rs.)	Franchisee	RD	Retailer	DSA	STD PCO	TOTAL
319	₹ 2	NA	₹ 8	NA	NA	₹ 10
	₹ 1	₹ 1	₹ 8	NA	NA	₹ 10
	NA	₹ 2	₹ 8	NA	NA	₹ 10
	NA	NA	NA	₹ 8	NA	₹ 8
	NA	NA	NA	NA	₹ 8	₹ 8

**B. Modification of MRP of PV of Jai Jawan from Rs.99 to Rs.113.**

2. All other terms and conditions will remain same.
3. The above tariff to be implemented latest by 20.02.2018.
4. All INs are required to send bulk push SMS containing the details of STV99 to all BSNL customers (including active, GP-I, GP-II), three times in a day till 28th February 2018. The feedback regarding this is to be given on daily basis about number of bulk push SMS sent date wise.
5. The implementation of the tariff is to be made in accordance with 43rd Amendment of Telecom Tariff Order and orders/guidelines/clarifications issued by TRAI from time to time. Circles have to update their website and report the same to TRAI as per tariff reporting requirement of TRAI and TRAI regulations contained in Ir. No. 5-5/2008/regl Dated 16.06.2008 issued from regulation cell BSNL CO.

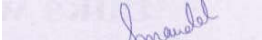
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6. **Circles shall report to TRAI with full details of the tariffs offered without reference to any other circular as also detailed vide this office letter no. 11-11/2012-T&C-CM dated 03.02.2017 uploaded on intranet on 06.02.2017. Circles shall report to TRAI with full details of the tariffs offered with date of implementation of the tariff in reporting circle without reference to any other circular. TRAI has directed to ensure that the Reporting shall also contain Name, Designation and contact number of the authorized reporting officer/signatory for future reference. However, the circles should not endorse/send this circular for tariff reporting purpose and the content of the tariff should only be reported for tariff reporting.**
7. This may be brought to the notice of all concerned for taking necessary action in this regard. Press note and proper advertisement as deemed fit may be made. Circles may also send SMS conveying the above tariff to the customers.
8. This circular is issued based on the approval of ECT vide Approval No.3254 dated 16.02.2018 in P&P-CM cell file No.3-38/ECT/2017/P&P-CM (Pt.II). Queries/clarification/ feedback in respect of above tariff may be addressed to Product and Pricing- CM Section, C.O., BSNL, New Delhi and monthly feedback may be sent on [hqcm.pp@gmail.com](mailto:hqcm.pp@gmail.com), [hqcm\\_pp@bsnl.co.in](mailto:hqcm_pp@bsnl.co.in).

  
(N. S. Dhami)  
DGM (T&C-CM)

Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/EB/HR/Fin, BSNL.
- 3) ED-Fin/CA/NB, BSNL.
- 4) All PGMs / GMs, BSNL C.O.
- 5) GM (IT) - for making necessary updation in website and place in news item.
- 6) PGM (Sales & Marketing)- for marketing initiative.
- 7) PGMs/GMs (All Nodal Center's for info. and n/a pl.).
- 8) Director General P & T Audit, Delhi- 110054.
- 9) OL Section -for Hindi version.
- 10) Guard file.

  
(Shweta Mandal)  
Dy. Manager (T&C-CM)